

ZCZCDPG415

DAN: 416-056615

INPUT CDSN: DK1630

ADM: HK490

TOR: 181030Z AUG 86

TDT: 181030Z AUG 86

ROUTING= DPG, TPG

WIRE SVC= **UNASSIGNED**

COMMDIS=**UNASSIGNED**

RFTUZYUW RUMJCSB0511 2301003-UUUU--RUTLAAD.

DE RUMJHK #1818 2300845

ZNR UUUU ZYN

R 180843Z AUG 86

FM FBIS HONG KONG

TO FBIS WASHINGTON DC

ACCT FBHK-ENDK

BT

UNCLAS

0931

HK490

REF HK397 (APR 86)

SINCE 27 JULY THE MANILA NEWSPAPER "THE NEWS HERALD" HAS DROPPED
THE "THE" FROM THE MASTHEAD AND IS NOW JUST CALLING ITSELF "NEWS

*OPS 9-10
PHILIPPINES*

STAT

HERALD". HOWEVER THE PAPER CONTINUES TO REFER TO ITSELF AS "THE NEWS HERALD" IN THE BLACK BORDERED BOX ON THE EDITORIAL PAGE WHICH IDENTIFIES THE PUBLISHER, EDITOR-IN-CHIEF, AND MANAGING EDITOR AS WELL AS THE LOCATION OF THE EDITORIAL AND BUSINESS OFFICES. INCIDENTALLY THE INFORMATION IN THE BOX REMAINS THE SAME AS IN REF EXCEPT MANUEL B. SALEK IS NOW IDENTIFIED AS PUBLISHER STED "ASSISTANT PUBLISHER" AND BERNARDO M. DE LEON IS IDENTIFIED AS "MANAGING EDITOR" STED "ASSISTANT MANAGING EDITOR. "

WE COULD FIND NO NOTICE BY THE PAPER THAT THEY INTENDED TO MODIFY THEIR NAME.

IN LIGHT OF THE ABOVE CHANGE PROPOSE CHANGING SOURCE LINE "MANILA THE NEWS HERALD IN ENGLISH" TO READ "MANILA NEWS HERALD IN ENGLISH". PLS ADVISE. 18/0850Z AUG

BT

#1818

NNNN